



LARISSA MAXWELL

SHE/HER/HERS



CEO, MAXWELL CONSULTING GROUP

- MBA
- Certified Leadership Coach
- Clinical Therapist
- Award Winning Consultant
- 20+ ESG Certifications
- Researcher and Instructor, UBC Sauder School of Business
- Certified Leadership Coach

- **About:** A large-scale creative visionary, Larissa has 18 years of executive leadership experience. Her vision is that organizations can be responsible, accountable, and purpose driven, which led her to found the Maxwell Consulting Group in 2016.
- **Areas of Expertise:** ESG corporate strategy, ethical storytelling, power stewardship, impact of land use, shared value business structures, circular economies, leadership development, trauma informed workplaces, impact investing, gender equity, addressing unethical supply chains, justice equity, lived experience inclusion, Indigenous reconciliation, financial and employment inclusion, preventing human rights violations, and migratory labour.
- **Notable Projects:** Larissa has come alongside organizations and institutions in developing ground-breaking ESG initiatives including:
 - UNITED NATIONS, RBC, SCOTIABANK, BARCLAYS, US BANK, WELLS FARGO: Developing Canada's first financial inclusion program for Survivors of human trafficking
 - UBER: Preventing violence on ride sharing platforms
 - SLACK: Employment inclusion with marginalized populations
 - CITY OF SURREY, OTTAWA POLICE, VANCOUVER POLICE: Interdisciplinary teams that decrease criminalization outcomes in diverse communities
 - NATIVE COURTWORKERS: Indigenous-led approaches to building youth leadership in industry-laden communities